



# TIPS FOR TALKING TO COWORKERS ABOUT CLIMATE CHANGE



Talking about climate isn't too different from other one-on-one conversations. Below are some tips to do it effectively.

## Make time

Important conversations don't happen quickly. Schedule a time to sit down with your coworker, and let them know why you want to talk.



## Listen, don't lecture

Ditch the prepared remarks! Ask them what they care about and show interest. If they know you care about them, they'll respond more positively.

## Connect their concerns to our work

The climate crisis touches everyone. It affects our workplaces, our communities, & our families. Connect our work to their concerns, and share our plan to win!

## Make an "ask"

Your coworkers won't get involved if they don't know how. Do you want them to sign a petition? Attend training? Speak at a hearing? Then ask!

## Follow up

If your coworker agreed to do something, did they actually do it? Do they need help making it happen? Are they excited to get more involved? Make sure to follow up and plug them into the campaign.

