

MAXIMIZE YOUR LEADERSHIP POTENTIAL

THE CORNELL ADVANTAGE

60%

of leaders believe they face challenges that go beyond their individual capabilities.*

HOW DO I
INSPIRE AND
MOTIVATE
OTHERS?

HOW DO I
MANAGE
CHANGE
SUCCESSFULLY?

HOW DO I
ENCOURAGE
CREATIVITY?

HOW DO I
DRIVE MY
TEAM'S
PERFORMANCE?

LEADERSHIP ESSENTIALS CERTIFICATE

ENHANCE YOUR CAPABILITIES TO



GROW
AS A LEADER



BUILD
YOUR TEAM



ACHIEVE
RESULTS

ILR.CORNELL.EDU/LEADERSHIP-ESSENTIALS

*Center for Creative Leadership