

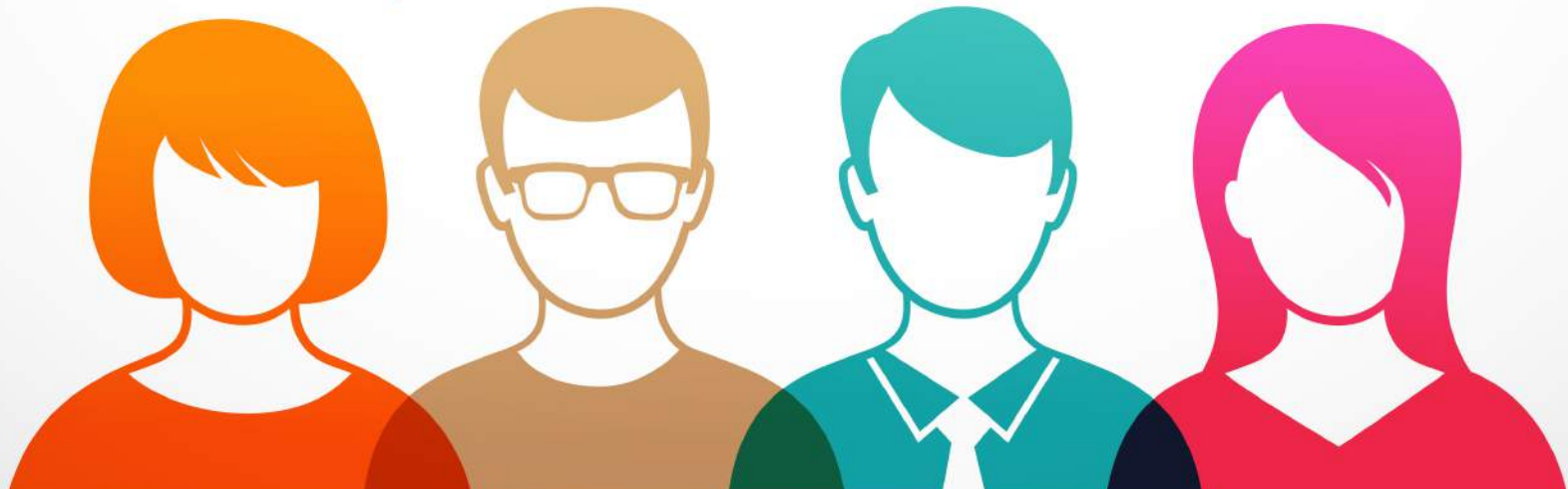
NEW ILRAA COMMUNICATION FRAMEWORK



9.26.15

CHALLENGE

HOW DO WE INSPIRE
ILRAA CONVERSATIONS
TO ENGAGE MEMBERS?



content

CHANNELS



content

1. BRAND IDENTITY



"NAMETAG"
LOGO

NEW



"HELLO"
TAGLINE



ALT.
TAGS

1. BRAND IDENTITY (CONTINUED)

PERSONALITY

- **FRIENDLY**
- **INCLUSIVE**
- **POSITIVE**
- **FUN**
- **SMART**
- **HUMBLE**
- **TECH SAVVY**
- **SUPPORTIVE**
- **CONNECTED**
- **NOSTALGIC**

1. BRAND IDENTITY (CONTINUED)

TONALITY & STYLE

- **CLEAR**
- **CONCISE**
- **MODERN**
- **FUN**
- **VISUAL**
- **INFORMAL**

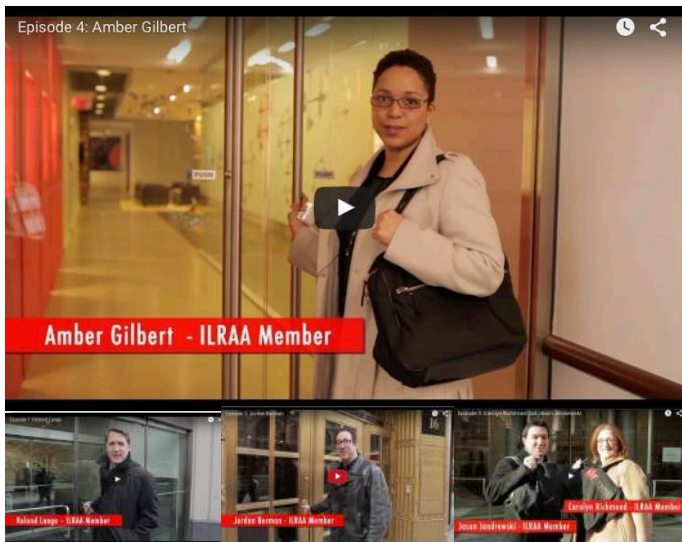
2. STORIES

VIDEO/AUDIO
PHOTOS/TEXT

CREATE & CURATE

Produced by leadership

Produced by membership



***"ILRAA As Moderator
& Community Manager"***



ILRAA 'ROUND THE WORLD



SHEEPSKIN SELFIES

CHANNELS





1. WEBSITE

OF VISITORS & PAGE VIEWS

The screenshot shows the ILR School Cornell University homepage. The header is red with the ILR logo and navigation links: ABOUT ILR, ADMISSIONS, ACADEMICS, STUDENTS, CAREER PATH, PROFESSIONAL PROGRAMS, LIBRARY, CENTERS & INSTITUTES, ALUMNI. The main content area is white and features a sidebar on the left with a search bar and a list of links: Alumni, Your Impact, Get Involved, and Alumni Association. The main content area has a heading "Alumni" and a sub-heading "Welcome ILR Alumni!". Below this is a paragraph about the ILR mission and a list of links under "Stay connected". Further down are sections for "Find & be found", "Groat & Alpern Awards", "ILR Alumni Association", and "Contact the ILR Alumni Affairs & Development team". At the bottom, there is a photograph of four women standing in front of an ILR School sign.

The screenshot shows the ILR School Cornell University website page for the Alumni Association. The header is red with the ILR logo and navigation links: ABOUT ILR, ADMISSIONS, ACADEMICS, STUDENTS, CAREER PATH, PROFESSIONAL PROGRAMS, LIBRARY, CENTERS & INSTITUTES, ALUMNI. The main content area is white and features a sidebar on the left with a search bar and a list of links: Alumni Association, Alumni Chapters, Board of Directors, and Am ILRAA. The main content area has a heading "Alumni Association" and a sub-heading "Dear Alumni, Parents and Friends,". Below this is a paragraph about the ILR 70th anniversary and a link to "Read the full letter from the Executive Committee". Further down are sections for "The purpose of the Cornell ILR Alumni Association", "The centerpiece of our programs is the Alumni Bulletin", "Alumni Directory", "Weekly Job Postings", and "UPCOMING ALUMNI ASSOCIATION EVENTS". At the bottom, there is a photograph of four women standing in front of an ILR School sign.



2. ADVANCE

ADDRESSES



Alumni Partnering in ILR's Future

Dear Alumni, Parents and Friends,

As ILR commemorates its 70th anniversary, we have a lot to celebrate. We are excited to welcome our new dean, Kevin Hallock, who we know will continue to build ILR as the premier school studying the workplace. We look forward to working with Dean Hallock as he leads ILR into the next 70 years.

The members of the executive committee of the ILR Alumni Association are committed to partnering with you to promote ILR's mission. We would love to hear your thoughts and ideas about the school and how the alumni association can better serve you. There will be many opportunities in the coming year for you to become involved.

Our alumni community has grown to over 13,000 strong, with 16 chapters around the country covering both coasts and cities in between. We can connect you with the chapter chair where you live or work.

Many of you are engaged with ILR — helping to advance the school by hosting interns, sharing career advice with students, speaking with classes and donating to the school. We hope more of you will join our ranks of involved alumni.

Your participation and input will continue to ensure that ILR remains the most influential school of its kind in the world. Many of you might like to reconnect with ILR but are unsure of how to get started. We encourage you to reach out to any of us and we will find a place for you. There are ample ways to give back and get involved.

The ILR School will continue to expand its reach to improve working lives, the workplace and communities; we want your ideas to be a part of its future. Please contact any executive committee member and give us your input.

Warm regards,

ILR Alumni Association Executive Committee

Alumni photos on right in descending order:

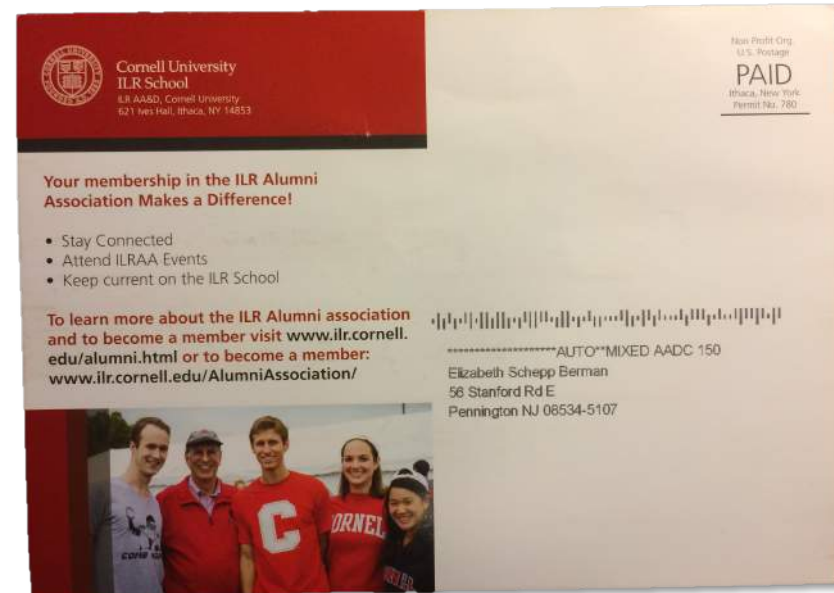
President: Esta Bigler '70, erb4@cornell.edu
 Past President: Dean Burrell '79, dburrell1@gmail.com
 Vice President: Joe Cartafalsa '89, jcartafalsa@putneylaw.com
 Vice President: Beth Florin M.S. '85, beflorin@aol.com
 Past President: Barry Hartstein '73, bhartstein@littler.com
 Vice President-Secretary: Ruth Rasfeld '77, rdradr@optonline.net
 Vice President-Treasurer: Don Zinn '76, dzinn@jobplex.com



by Paul Simkin. Additional photography provided by ILR students and alumni. Inside back cover photos of 2015 Groat & Alpern Awards, top to bottom: Sara Horowitz '84 (recipient of the Judge William B. Groat Award) with Dean Kevin Hallock; Beth Florin M.S. '85 (recipient of the Jerome Alpern Award) with her daughter, Zoe and son, Alec; left to right — Remi Balogun '15, Karen Li '15, Sara Horowitz '84, Raquel Gonorovskiy '15 and Ananya Hindupur '15; Beth Florin M.S. '85 with Jerry Alpern '48.

3. MAIL

ADDRESSES




4. EMAIL

EMAILS

Invitation to Participate: ILR Alumni Engagement Survey Inbox x

Sue Sappington via bounce.s7.exacttarget.com 3:52 PM (25 minutes ago)
to me (1)



Dear ILRAA Member,

As we approach the ILR School's 70th birthday, I am excited to announce the launch of the *new* ILR Alumni Association (ILRAA). The ILRAA board of directors is reimagining the ILRAA with a focus on inclusion. We want to connect our more than 11,000 amazingly diverse alumni with each other, the school, students, and faculty.

We appreciate your support as a member and hope you will support our goal of making it easier than ever to get involved and continue to share the ILR experience as alumni. Last year, Dean Harry Katz offered to fund the ILRAA so we would no longer need to charge dues, enabling us to spend more time and energy serving our alumni, students, and the school. This offer was repeated by Dean Kevin Hallock and the Board of Directors voted to accept it at our meeting in June. We believe that dues-free, automatic membership in the Alumni Association will enlarge our community and encourage participation.

It was agreed that all dues currently held in our accounts would be retained by the Alumni Association for special projects or perhaps a scholarship fund. We will be reaching out to you for your ideas about the best use of these funds.

We want the *new* ILRAA to reflect what is meaningful and relevant to you today, while building on our tradition of service, events, networking and learning for alumni. Recently, you received a message from Dean Kevin Hallock regarding two upcoming surveys; the first can be found at the following url: <https://www.research.net/r/AlumniEngagement2015?ID=1061223>. If you are having trouble with the link, please copy and paste it into your browser. We hope you will take a few minutes to complete the survey and help shape the *new* ILRAA.

If you have any questions, please feel free to send an email (erb4@cornell.edu) or call me ([212-340-2865](tel:212-340-2865)). We look forward to working with you to make our goals for the new ILRAA a reality.

Thank you!

Best,

Esta Bigler ILR '70
President, Board of Directors
ILR Alumni Association

[Click here](#) to unsubscribe.

5. LINKEDIN

SCHOOL (677 STUDENTS & ALUMNI)

TVC Director: VFX, CGI - Dirk Melster, TVC director with huge experience in visual effects and beauty

Cornell University ILR School
Ithaca, New York Area

Home | Students & Alumni | Recommendations | LinkedIn for Education

How you're connected

- 1 first-degree connection
- 102 second-degree connections

Ads By LinkedIn Members

Are You A President?
See if you qualify for inclusion in the Worldwide Executive Registry

Corporate Security Systems
Request free survey from Securcom NY or email us at info@securcom.org!

Featured groups

- Cornell ILR Alumni New England Region**
13 members
- New England Chapter of the Cornell ILR Alumni Association. Join this group to get...

See also...

- Cornell University**

Explore Careers of 909+ Alumni

Where they work	Count	What they do	Count
Cornell University	32	Human Resources	338
Verizon	3	Education	59
PepsiCo	2	Consulting	48

General Information

Share something or ask a question...

Cornell University ILR School

Are you an entrepreneurial ILRie? We'd love to hear your story! You can also read about how Day Martin '97 applies her economics and HR skills as Founder and CEO of Stand Steady: more

Dayna (Sherman) Martin '97
ilr.cornell.edu · Dayna Martin fell in love as an ILR undergraduate with what she describes as the dichotomy of economics, where theories are built on the assumption that people act rationally, when in fact people do not act rationally. She went on to explore...

Like (2) · Comment · 3 days ago

Cornell University ILR School and Mohamed Hanafy

Add a comment...



Your profile matches an open managerial position. Apply now!

Cornell University ILR School
Ithaca, New York Area

Home | Students & Alumni | Recommendations | LinkedIn for Education

677 results

Where they live

United States	568
Greater New York City Area	203
Ithaca, New York Area	44
Washington D.C. Metro Area	24
Greater Boston Area	19

Where they work

Cornell University	28
Accenture	18
American Express	4
Boeing	4
Travelers	4

What they do

Human Resources	258
Operations	51
Education	40
Legal	39
Administrative	38

Paul Riestler
Human Resources Intern at PepsiCo
Charlotte, North Carolina...
16 connections

Lauren D. Myers
Executive Recruiting Consultant :: Career Development Coach :: Greater Philadelphia Area
14 connections

Jack Hardeman
District Manager at Carter's | Oak/Kash Bigosh - Dallas-Fort Worth
Dallas/Fort Worth Area
09 connections

Marilyn Wagner
Marketing Strategist/Strategy & Planning at Verizon
Baltimore, Maryland Area
15 connections

Priya Singh
Leadership Development | Marshall Goldsmith Stakeholder Certified
Greater New York City Area
15 connections

Dave Ciliberto
SVP, Client Services/Career Transition - Partners International
Greater New York City Area
2 connections

Ryan Diviney
HR Intern at Bristol-Myers Squibb (Aerostar)
Greater New York City Area
3 connections

Colleen Scoles
Corporate Recruiter at Philadelphia Eagles
Greater Philadelphia Area
10 connections

Rebecca Schneider
VP, HR at Valentino
Greater New York City Area
1 connection

Jenn Longbine
Retail Corporate Recruitment at Apple
Portland, Oregon Area
1 connection

5. LINKEDIN

ALUMNI (3,301 MEMBERS)

MS Multimedia Production - Transform your multimedia production skills with an MS in interactive media

Cornell University School of Industrial & Labor Relations Alumni 3,302 members

Discussions Promotions Jobs About Search

Start a discussion with your group

Enter a discussion title

Sort by: Popular

Steve Swirsky Labor Relations Law, Shareholder, Epstein Sec... Manager's Choice

NLRB Announces that unions can now rely on "electronic signatures" for showing of interest with a representation petition

Major change - while General Counsel Memo 15-06 describes processes for ensuring the "integrity" of electronic signatures, employers will still be left in the dark and not have the right to learn what the NLRB actually does to... more

Unions Can Now Use Electronic Signatures for Showing of Interest for NLRB Elections

managementmemo.com • Unions no longer will need to gather employees' signatures on authorization cards before they can file a petition with the National Labor Relations Board ("NLRB" or "Board") for a...

Comment (3) • Like (1) • Follow 8 days ago

John DePolo likes this

See all comments

Matt Verbie, MBA, SPHR Will keep me very busy Like (0) • Reply privately • Report spam 3 days ago

John DePolo That may enable things to happen more quickly. It should be interesting, to say the least! Like (0) • Reply privately • Report spam 3 days ago

Add a comment...

Dave Nickerson, MLR Strategic HR Partner, Seeking new challenge

Why privilege requires more action

Hi Al,

I put this article together to hopefully start a conversation about privilege as the largely unchecked counterpart to discrimination in our culture and organizations. Let me know if you have any thoughts, and... more

The Privilege Is All Mine

Changes for messaging group members

We've updated the rules for messaging the Out of Network members in your Groups to prevent abuse. To read more about how we've improved Groups, visit our [Help Center](#).

Your group contribution level

Start by commenting in a discussion. Group participants get 4x the number of profile views.

Getting Started

MAKE IT TOGETHER.

Obscura Digital makes the job of teamwork only with Creative Cloud for teams.

Learn more

About | Feedback | Privacy & Terms

LinkedIn LinkedIn Corp. © 2015

Is Your Business Listed Correctly Online? Check Now For Free!

Cornell University School of Industrial & Labor Relations Alumni 3,302 members

Discussions Promotions Jobs About Members Search

Group Profile

Private group. To request membership, click Join and your request will be reviewed by the group manager.

An alumni group for all Cornell University ILR Graduates to connect and network (all degree holding BSILR, MLR, MPS, MS and PhD grads are welcome). The Cornell University School of Industrial & Labor Relations has many unique and distinguished alumni working in HR, Legal, Public Sector, & Financial Professions

About this Group

Created: May 27, 2008
Type: Alumni Group
Members: 3,302
Owner: Matt Verbie, MBA, SPHR
Managers: Jay Wolman, Denise Bennett, SPHR, SHRM-SCP, Heather Levy, Kimberly Boclan, Jennifer Fitzmaurice, Lisa Hunter, Jared Lucas, Angie Abraham.
Website: <http://www.ilr.cornell.edu/>
Group Rules

Group Members in Your Network

Jason Geller 1st
National Managing Director, Human Capital

Elissa Rosenberg 1st
HR Business Partner at Google

Elizabeth Schopp-Berman 1st
Vice President, People Strategy and Operations at VEVO

Lisa Hoffman Starr 1st
CHRO & SVP, Human Resources, LabCorp

Susan Youngblood 1st
Global Business Partners & Alliances Talent Project Director at IBM

Tianyu Zhang, MLR, GPHR 1st
Strategic HR professional with 10+ years of experiences in Talent Management, Program Management & Global HR

Neal Kaplan 1st
Vice President, Deputy General Counsel at New York Mets

Tonya White Hallett, SPHR 1st
Global Human Resources at Cadillac

Carlos Mallen 1st
VP Human Resources at SourceHOV

Don Zinn 1st
Executive Vice President at Jotplex

Help Center | About | Careers | Advertising | Talent Solutions | Sales Solutions | Small Business | Mobile | Language | Upgrade Your Account

LinkedIn Corporation © 2015 | User Agreement | Privacy Policy | Ad Choices | Community Guidelines | Cookie Policy | Copyright Policy | Send Feedback

6. FACEBOOK

SCHOOL (3,817 LIKES)

The screenshot shows the Facebook profile for the Cornell University ILR School. The cover photo features a group of people, including a man in a suit and a woman in a purple shirt, with a large bear mascot in the foreground. The profile picture is a smaller version of the same group. The page has 3,817 likes and a recent post celebrating the school's 70th anniversary. The post text reads: "For ILR's 70th Anniversary everyone is invited to post a reflection at https://www.ilr.cornell.edu/ilr-at-70. Professor Emeritus Gerd Korman said 'ILR, for me, represented a liberal arts anchored social science. With people like Neufeld, Kornitz and Windmiles, you had people for whom the liberal arts were part of their being. They were very important before I came to the school. ... People like that, they lived and breathed the liberal arts in their very lives. ... What held them altogether was the institutional tradition.' Post now to: https://www.ilr.cornell.edu/ilr-at-70". The page also includes a sidebar with navigation options like 'Timeline', 'About', 'Videos', and 'Reviews', and a 'PHOTOS' section with a grid of images.

ALUMNI (668 MEMBERS)

The screenshot shows the Facebook group page for the Cornell ILR Alumni Association. The cover photo is a group of alumni smiling. The page has 668 members and a recent post by Ayesha Brantley. The post text reads: "Greetings ILRies! Would love your support Nassau County District Court Judge (ret) and 'sharo' my FB page with your respect you! -Ayesha https://www.facebook.com/judgebrantley". The page includes a sidebar with navigation options like 'Write Post', 'Add Photo / Video', 'Ask Question', and 'Add File', and a 'MEMBERS' section with a '668 members (8 new)' count. There is also a 'RECENT ACTIVITY' section showing a post by Judge Ayesha K. Brantley with 532 likes and 218 comments.

7. TWITTER

SCHOOL (2,453 FOLLOWERS)

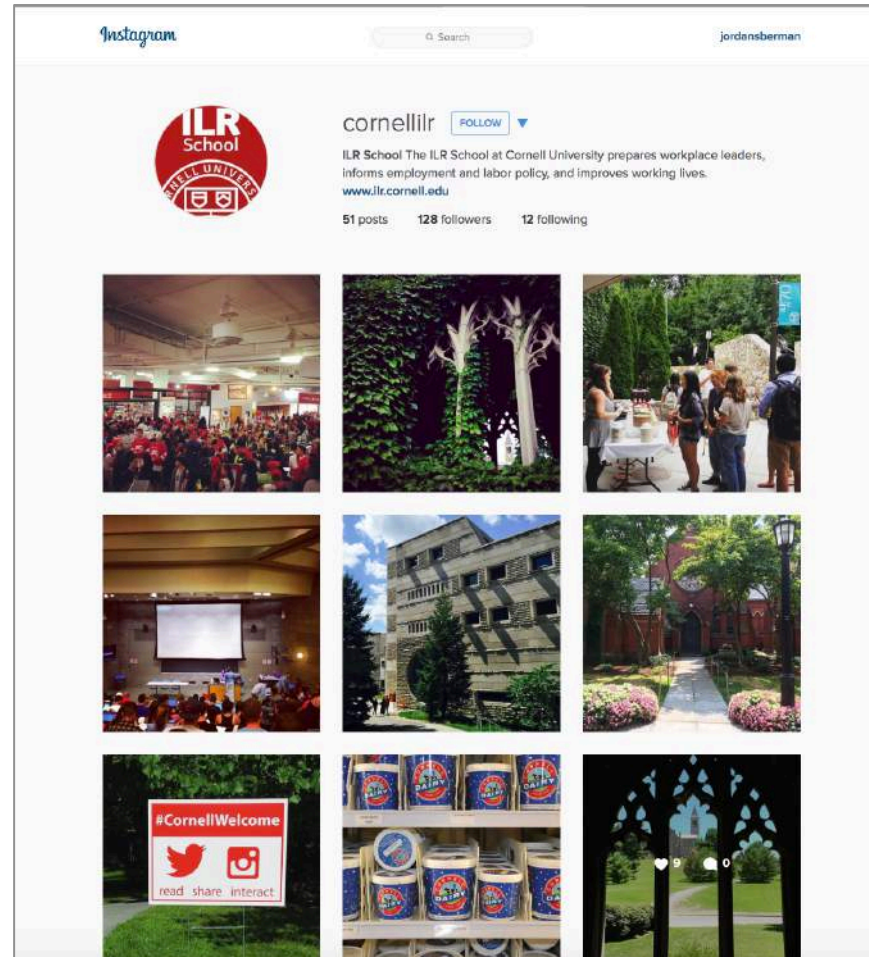
The screenshot shows the Twitter profile for Cornell ILR School (@cornellilr). The header includes navigation icons for Home, Notifications, Messages, and a search bar. The profile picture is a collage of ILR students and faculty. The bio states: "The ILR School at Cornell University; Advancing the workplace by preparing leaders, informing policy and improving lives." It lists the location as Ithaca, NY, the website as ilr.cornell.edu, and the join date as June 2012. The statistics show 1,619 tweets, 2,160 following, 2,453 followers, and 106 favorites. A "Follow" button is visible. The main content area shows two tweets. The first tweet from @cornellilr (Sep 10) discusses a report by @mianeburton on temp jobs, with a video thumbnail showing an Uber sign. The second tweet (Sep 10) reports that 8-10 percent of annual growth in China is over for @EliDFriedman, with a video thumbnail of a man in a blue shirt. A "Who to follow" section on the left lists "Women in Tech", "Karen Allen", and "Barack Obama".

ALUMNI (1,034 FOLLOWERS)

The screenshot shows the Twitter profile for Cornell ILR Alumni (@ILR_alumni). The header includes navigation icons for Home, Notifications, Messages, and a search bar. The profile picture is a large image of a Cornell building with the text "ILR at 70". The bio states: "The world's leading college focused on work, employment and labor issues." It lists the location as Ithaca, NY, the website as ilr.cornell.edu, and the join date as April 2009. The statistics show 823 tweets, 615 following, 1,034 followers, and 15 favorites. A "Follow" button is visible. The main content area shows several tweets. The first tweet (Sep 12) is about a webinar on disability issues. The second tweet (Sep 11) is about a LinkedIn group. The third tweet (Sep 11) is about award recipients. The fourth tweet (Sep 10) is a poll about highlights at ILR. A "Who to follow" section on the left lists "Women in Tech", "Rookie Davis", and "Michael O'Neill".

8. INSTAGRAM

SCHOOL (128 FOLLOWERS)



9. YOUTUBE

SCHOOL (507 SUBSCRIBERS)

The screenshot shows the YouTube channel page for Cornell ILR School. At the top, there is a banner image of the ILR School building with the Cornell ILR School logo on the left. Below the banner, the channel name "Cornell ILR" is displayed with a "Subscribe" button showing 507 subscribers. The navigation menu includes Home, Videos, Playlists, Channels, Discussion, and About. The main content area features a video titled "Cornell University ILR School - an Overview" with a play button and a progress bar. To the right of the video, there is a description: "Cornell University ILR School - an Overview" with 2,207 views, 6 months ago. The description states: "The ILR School is advancing the world of work through teaching, research and outreach. ILR's mission is to prepare leaders, inform national and international employment and labor policy, and improve working lives." Below the video, there is a section titled "Cornell University ILR School" with a list of four video thumbnails. The first thumbnail is titled "MLB Commissioner Rob Manfred and ILR Dean Kevin Hallock talk baseball and ILR" with 200 views. The second is "Cornell 2015 Reunion: ILR Deans Panel" with 201 views. The third is "ILR Hot Dog Day" with 134 views. The fourth is "What's next for ILR's class of 2015" with 1,050 views. On the right side of the page, there is a "Popular channels" section with a list of channels: "The Game Theorists", "CrazyRussianHecker", "AsapSCIENCE", "BroScienceLife", "SciShow", and "Dr. Sandra Lee (aka...)".

ENGAGE:

LIKES/SHARES/VIEWS
FOLLOWS/RETWEETS



DYNAMIC SIGNAL

SOCIAL ADVOCACY PLATFORM

HELLO ILRAA
ALUMNI ASSOCIATION

Barry Beck '90, Founder of Blue Mercury, To Keynote Fall ILR Alumni

Sep 14, 2015

Excited to meet fellow ILRie, Barry Beck '90, at his ILR Alumni keynote on 9/25/15 at Cornell. Barry founded Bluemercury in 1999 as an innovative retailer of luxury cosmetics. He sold the business to Macy's this year for \$210 million. Way to go Barry and Marla!

Earn 15 points
0 total shares **Share**

Main Feed

Barry Beck '90, Founder of Blue Mercury, To Keynote Fall ILR Alumni Event

Sep 14, 2015

Excited to meet fellow ILRie, Barry Beck '90, at his ILR Alumni keynote on 9/25/15 at Cornell. Barry founded Bluemercury in 1999 as an innovative retailer of luxury cosmetics. He sold the business to Macy's this year for \$210 million. Way to go Barry and Marla!

Earn 15 points
0 total shares **Share**

Reporting Clearly and Accurately about Disability

Passionate about accessibility issues? Don't miss "Reporting Clearly and Accurately about Disability" webinar on 9/15

Sep 13, 2015

Cornell events, powered by Localist

Earn 15 points
0 total shares **Share**

Groat and Alpern Awards

2016 Groat & Alpern Award Recipients Announced! Congrats to gmat/Married '80 & Jonathan Dolgen '66!

Sep 11, 2015

Married '80 and Dolgen '66 will be honored in April!

Earn 15 points
0 total shares **Share**

Presidential Inauguration: "Democracy and Inequality" Academic Panel

RT @workerinstitute: @ILRALumni @Sarah_Horowitz 84 calls for new benefits system for growing population of freelance #labor in CPEd.

Sep 13, 2015

To save articles or get newsletters, alerts or recommendations - all free.

Earn 15 points
0 total shares **Share**

Cornell University ILR School ' LinkedIn

Are you an entrepreneurial ILRie? Read Day Martin's 1/7 story & share yours on ILR LinkedIn Group.

Sep 13, 2015

Founded as the New York State School of

Jordan Berman

Timeline About Friends 600 Photos More

What was your position at Showtime Networks?

1 Pending item

Works at OFC: Office Channel
Post: AT&T and Showtime Networks

Studied Marketing at NYU Stern School of Business

Lives in Pennington, New Jersey

Friends

Barry Beck '90, Founder of Blue Mercury, To Keynote Fall ILR Alumni Event

Excited to meet Barry Beck '90, at his ILR Alumni keynote on 9/25/15 at Cornell. Barry founded Bluemercury in 1999 as an innovative retailer of luxury cosmetics. He sold...

ILRAA.VOXCASTFORM.COM

Search for people, jobs, companies, and more...

Home Profile Connections Jobs Interests

Jordan Berman
founder & ceo // ofc: office channel

Recent Activity (1) Published Drafts Followers (2,153)

Jordan Berman
founder & ceo // ofc: office channel

15m

Don't miss entrepreneur, Barry Beck '90, as he share his story of success with Bluemercury
<http://bit.ly/1VWMjh9>

Barry Beck '90, Founder of Blue Mercury, To...
ilr.cornell.edu - Excited to meet Barry Beck '90, at his ILR Alumni keynote on 9/25/15 at Cornell. Barry founded Bluemercury in 1999 as an innovative retailer of luxury cosmet...

Like · Comment · Share

AT&T 12:43 AM 93%

Tweet

Jordan Berman @JordanSBerman

Don't miss entrepreneur, Barry Beck '90, as he share his story of success with Bluemercury bit.ly/1VWMjh9

9/14/15, 12:25 AM

Reply to Jordan Berman


Home Notifications Messages Me

DYNAMIC SIGNAL

EASY TO SHARE & TRACK



Return to Invite



You've been invited to become a Social Ambassador for ILRAA by Jordan Berman.



Now you can read and share awesome content from ILRAA.

Get Started

- Come back often and see what new content has been added.
- Earn bonus points by submitting articles, videos and more that would be of interest to the community.
- Build your personal brand and become a thought leader in your space.

Get the latest on mobile
No need to open a browser, do it all from your phone. Download and enter the access code **1HTDF** or sign in with your shorn.com email address to get started.

powered by VoiceStorm

[Trouble reading this message? View in a browser](#)
[To Unsubscribe Click here](#)



Sign In to Access the Community

Email Address
jordan@shorn.com

Password

Sign In

Forgot Password?

Create an Account



Sign up for a new account with your email.


Email Address

Sign Up

Download the Mobile App

Use the community code **1HTDF** to join this community. Or sign in with your shorn.com email address.



HELLO ILRAA

Thanks for Sharing Yesterday

You earned 120 points!

Learn more about your sharing activity below.

Barry Beck '90, Founder of Blue Mercury, To Keynot...

'Don't miss entrepreneur, Barry Beck '90, as he share his story of success with Bluemercury'

📱 📺 📺



Your share has already generated

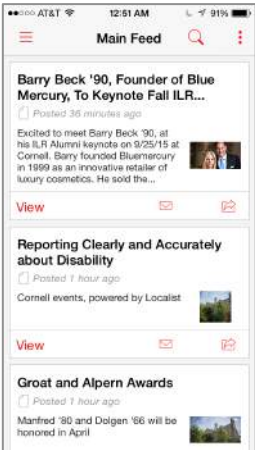
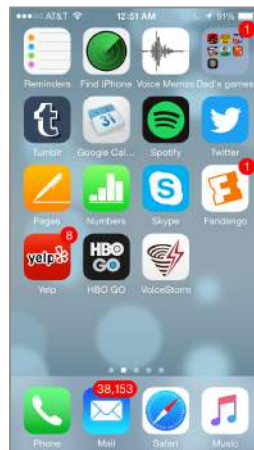
📄 Shares	3
👁️ Clicks	15
👍 Reactions	1
👁️ Impressions	2863

What's next? Check out another opportunity below.

Ezra Update: Alumni named recipients of Cornell's ...

ALUMNI & FRIENDS AUGUST ISSUE Update Archive Ezra Magazine Chronicle Online About



**LET'S
PUNCH IT!**

