Course Offering-FALL Semester



Course Type	Fall Semester	Credits
	Consumer Behavior	2
	Corporate Governance	2
BBA	Cross-Cultural Management	2
	Electronic Commerce	2
	English Business Correspondence	2
	Human Resource Management	3
	International Finance®	2
(undergrad only, 12-14 courses	International Management	2
for each semester)	Managerial Accounting	2
	Marketing Research for Management	2
	Microeconomics	2
	Principles of Accounting	3
	Principles of Management	3
	Principles of Marketing	3
	Strategic Management	3

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Course Offering-FALL Semester



Course Type	Fall Semester	Credits
IMBA (undergrad only, 8-10 courses for each semester)	Business Writing	2
	Cross-Cultural Management	2
	Data, Modeling and Decision-making	3
	Human Resource Management	2
	International Finance	2
	Investments	2
	Managerial Accounting	2
	Managing Social Innovation in Business	2
	Marketing	3
	Organizational Behavior	2
	Strategic Compensation	2
	Social Innovation in Healthcare	1

Course Offering-FALL Semester

Course Type	Fall Semester	Credits
MIB	Business English	4
	Fundamentals of Economics in International Business	2-3
(graduate only, 3-4 courses for each semester)	International Finance and Investments	3
	International Marketing	2
	Introduction of International Business	2
School of Finance (graduate only)	Financial Economics	3
	International Finance and RMB Exchange Rate	2
	Monetary Theory and Chinese Financial Policy	3
	Development Economics and its Application in Chinese Economy	2
School of Economics (graduate only)	Intermediate Microeconomics	3
	International Trade Theory and its Application in Chinese Economy	2
	Mathematical Economics	3

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Course Offering-FALL Semester



Course Type	Fall Semester	Credits
School of International Studies (undergrad & graduate)	Approaches to Study of Contemporary China	3
	Chinese Foreign Policy	3
	Chinese Society	3
	Contemporary China's Grand Strategy	3
	Investment in China	2
	NGO in Global Governance	2
	Social Science Research Methods	3
Language Module	Conversation in Chinese- Beginner	4
	Conversation in Chinese- Elementary	4

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Course Offering-SPRING Semester

Course Type	Spring Semester	Credits
	Business Ethics	1
	Consumer Behavior	2
	Cross-Cultural Management	2
	Entrepreneurship	2
	Financial Markets and Institutions	2
	Human Resource Management	2
	Introduction of Financial Management	3
BBA	Leadership Theory and Practice	2
undergrad only, 12-14 courses	Macroeconomics	2
for each semester)	Management Communication	2
	Management of Information Systems	2
	Managerial Accounting	2
	Marketing Research for Management	2
	Organizational Behavior	3
	Principles of Marketing	3
	Quality Management	2
	Statistics	3

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Course Offering-SPRING Semester



Course Type	Spring Semester	Credits
IMBA (undergrad only, 8-10 courses for each semester)	Business Ethics and Corporate Governance	2
	Business Research	1
	Electronic Commerce	1
	Financial Markets and Institutions in China	2
	International Finance	2
	International Management	2
	Management of Information Systems	2
	Managerial Economics	3
	Managing Social Innovation in Business	2
	Operations Management	2
	Options and Futures	2
	Strategic Management	3

Course Offering-SPRING Semester

Course Type	Spring Semester	Credits
	Cross-Cultural Communication	2
	Global Sourcing	2
MIB (graduate only, 3-4 courses for	International Finance and Investments	3
each semester)	International Marketing	2
	Management of Multinational Companies in China	2
	Corporate Finance and Governance in China	3
School of Finance (graduate only)	Investment Environment and Taxation System in China	2
	Applied Macroeconomic	3
School of Economics (graduate only)	Contemporary Chinese Economy	3
	Industrial Organization Theory and its Applications to Chinese Economy	2
	Public Economics	2

Course Offering-SPRING Semester

Course Type	Fall Semester	Credits
	Approaches to Study of Contemporary China	3
	Chinese Foreign Policy	3
School of International Studies (undergrad & graduate)	Chinese Society	3
	Contemporary China's Grand Strategy	3
	Investment in China	2
	NGO in Global Governance	2
	Social Science Research Methods	3
Language Module	Conversation in Chinese- Beginner	4
	Conversation in Chinese- Elementary	4

Notes:

- a) Course catalogue for each semester will be subject to some changes;
- b) This course information is only for your general knowledge, not for course shopping.