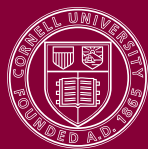




NEW YORK STATE BAR ASSOCIATION



Cornell University
ILR School
Labor and Employment Law Program

Friday, September 24, 2010

Codes of Conduct and Corporate Social Responsibility: Global Strategies for Global Compliance

3RD ANNUAL CONFERENCE ON INTERNATIONAL EMPLOYMENT LAW

Held at White & Case LLP • 1155 Avenue of the Americas • New York, NY 10036

PRESENTED BY:

**New York State Bar Association
Labor & Employment Law Section**

AND

**Cornell University, ILR School
Labor and Employment Law Program**

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In conjunction with Cornell University Law School

Codes of Conduct and Corporate Social Responsibility: Global Strategies for Global Compliance

3RD ANNUAL CONFERENCE ON INTERNATIONAL EMPLOYMENT LAW

This Third Annual Conference on International Employment Law is a special workshop focused on the issue of multinational employers' global codes of conduct and corporate social responsibility [CSR] initiatives.

Our day-long session brings together an expert faculty from across North America: a wide range of in-house counsel with top-level CSR responsibilities, together with academics and international employment lawyers at law firms. All of these experts will share strategies and discuss trends for propagating global codes of conduct across worldwide workforces and for championing cross-border CSR.

Why Attend?

- ▶ Learn about the best tools for implementing global codes of conduct and propagating CSR internationally: what works and what does not
- ▶ Discuss cutting-edge strategies for enhancing corporate compliance efforts across borders
- ▶ Hear from experts from across North America—speakers are coming in from Chicago, Denver, Ithaca, San Francisco, Toronto and Washington, DC—and network with international employment lawyers and CSR experts

Program Co-Chairs:

Esta R. Bigler, Cornell University ILR, Labor & Employment Law Program
Donald C. Dowling, Jr., International Employment Counsel, White & Case LLP
Janet McEneaney, Arbitrator and Mediator

Program Co-Sponsors:

Cornell University ILR, Labor and Employment Law Program

Director: Esta R. Bigler, Esq.

NYS Bar Association, Labor and Employment Law Section

Chair: Mairead E. Connor, Law Offices of Mairead E. Connor, PLLC

NYS Bar Association, International Labor and Employment Committee

Chairs: Donald C. Dowling Jr. and Janet McEneaney

Coordinating co-sponsor: NYS Bar Association, International Section

Chair: Carl-Olof Bouveng

We would like to thank White & Case LLP for hosting this program, as well as Jackson Lewis LLP, Littler Mendelson P.C. and Nixon Peabody LLP for important contributions.

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- 8:00 a.m. – 8:45 a.m. **Registration and Breakfast (hosted by White & Case LLP)**
- 8:45 a.m. – 9:00 a.m. **Welcome and Opening Remarks**
- 9:00 a.m. – 10:30 a.m. **Making the Business Case for Human Rights**
Moderator: Johan Lubbe, Partner, Jackson Lewis LLP, White Plains, New York
Speakers: Carole Basri, President, Corporate Lawyering Group, LLC, New York
Jonathan Drimmer, Partner, Steptoe & Johnson, LLP, Washington DC
Robert P. Lewis, Partner, Baker & McKenzie LLP, New York
Jo Maitland Weiss, Director of Social Responsibility, White & Case LLP, New York
- 10:30 a.m. – 10:45 a.m. **Break (breaks hosted by Nixon Peabody LLP)**
- 10:45 a.m. – 12:15 p.m. **Corporate Social Responsibility: Crafting A Viable Multinational Agenda**
Moderator: Philip Berkowitz, Partner, Nixon Peabody LLC, New York
Speakers: Brian W. Burkett, Partner, Heenan Blaikie LLP, Toronto
Steven P. Cohn, former Managing Counsel, Global Labor and Employment Law, McDonald's Corporation, Highland Park, IL
Jeffrey Friedel, Senior Principal Legal Counsel, Infosys Technologies Limited, Bridgewater, NJ
- 12:15 p.m. – 1:30 p.m. **Networking Lunch (hosted by Jackson Lewis LLP)**
- 1:30 p.m. – 3:00 p.m. **Drafting, Implementing, and Improving International Codes of Conduct**
Moderator: Margaret Hart Edwards, Shareholder, Littler Mendelson LLP, San Francisco
Speakers: Erika C. Collins, Partner, Paul Hastings Janofsky & Walker LLP, New York
Stephen B. Moldof, Partner, Cohen Weiss and Simon LLP, New York
Sally M. Sommers, Associate General Counsel, The Western Union Company, Englewood, CO
- 3:00 p.m. – 3:15 p.m. **Break**
- 3:15 p.m. – 4:45 p.m. **Real World Case Studies and Strategies**
Moderator: Donald C. Dowling, Jr., International Employment Counsel, White & Case LLP, New York
Speakers: John W. Hamlin, Chief Employment Counsel, Marsh & McLennan Companies, New York
Sarosh Kuruvilla, Professor of Comparative Industrial Relations, Collective Bargaining, Asian Studies, and Public Affairs, ILR School, Cornell University, Ithaca, NY
Beth R. Moss, Director and Assistant General Counsel, Human Resources Legal Department, Pitney Bowes, Stamford, CT
Rebecca White, Managing Director and US Head of Corporate Legal Services, UBS Investment Bank, New York
- 4:45 p.m. – 6:15 p.m. **Networking Reception (hosted by Littler Mendelson PC)**

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Program Information

Conference Location

White & Case LLP, 1155 Avenue of the Americas (west side of 6th Avenue at 45th Street), New York, NY 10036

Program Fee

Program fee of **\$250/person** includes all program materials, continental breakfast, lunch and reception. A discounted rate of **\$200/person** is available to groups of two or more persons from the same organization. Please contact Lynn Coffey-Edelman (lsc4@cornell.edu or 212-340-2842) for discounted rates for students and representatives of non-profit organizations, and CLE scholarship information.

Payment

Payment should be received at least 5 business days before to the program. You may pay by check or credit card. Please make checks payable to **Cornell University ILR**.

Registration

Complete the registration form and return to Lynn Coffey-Edelman, Program Manager, at: lsc4@cornell.edu (e-mail) or 212-340-7979 (fax). You will receive a written confirmation upon receipt of your registration and payment information. If you have not received confirmation, please contact us. Enrollment is limited. Early registration (prior to June 25th) is recommended.

Hotel Accommodations

The registration fee does not include hotel accommodations. We can send a list of area hotels.

Special Accommodations

Please notify us two weeks in advance if you require ADA accommodation.

Continuing Legal Education Credits

This program is approved for 7.0 Professional Practice (Non-Transitional) CLE credits in New York State. Lawyers admitted to practice in states other than New York are encouraged to contact their state MCLE accreditation body to determine if credit will be granted for this program. The MCLE Board(s) have final authority on the acceptance and granting of CLE credit for individual program. To be eligible to receive CLE credit, you must attend and participate. Additionally, you need to complete the information on the CLE sign-in sheet at the registration desk, and complete and submit an evaluation form at the end of the program. CLE certificates are granted by the Cornell University Law School and will be sent to the email address you indicate on the registration form. Contact our office for information about our CLE financial hardship policy.

For More Information

For more information, contact Lynn Coffey-Edelman by phone at 212-340-2842 or e-mail at lsc4@cornell.edu.



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Registration Form

**TO REGISTER, PLEASE PRINT AND MAIL OR FAX THIS FORM, OR REGISTER ONLINE
WITH A CREDIT CARD AT <http://www.ilr.cornell.edu/law/events/>**

Name _____
Title _____
Organization/Firm _____
Address _____
City _____ State _____ Zip _____
Country _____
Telephone _____ Fax _____
E-mail Address _____

We accept checks payable to Cornell University ILR; Money Orders; Purchase Orders; and
VISA, MasterCard, American Express, and Discover credit cards.

Credit Card # _____ Exp. Date _____
Name on Card _____ Security Code (3 or 4 digits) _____
Signature _____
Amount To Be Charged \$ _____

Please send your registration form and payment information via fax or e-mail (please do not send credit card information via e-mail) to Lynn Coffey-Edelman, Program Manager, Fax: 212-340-7979; E-mail: lsc4@cornell.edu. Or register online with a credit card at: <http://www.ilr.cornell.edu/law/events/>

Checks can be mailed to: Cornell University ILR
Labor and Employment Law Program
16 East 34th Street
New York, NY 10016-4328
Attention: Lynn Coffey-Edelman

Substitutions/Cancellations: Substitutions of registrants can be made at any time by contacting our office. The full program fee will be charged for any registration for which cancellation in writing is not **received five (5) business days prior to the program**.

CLE Scholarship Policy: For information regarding our CLE financial hardship policy, contact Lynn Coffey-Edelman at 212-340-2842 or lsc4@cornell.edu.

For more information, contact Lynn Coffey-Edelman at lsc4@cornell.edu or 212-340-2842.