

April 2012

Curriculum Vitae

## Jefferson Cowie

379 Ives Hall  
Cornell University  
Ithaca, New York 14853-3901  
(o) 607 255-7097  
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William Keeton House  
Cornell University  
Ithaca, New York 14853  
(o) 607-255-2347

### Appointments

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Professor of History, Cornell University, School of Industrial & Labor Relations,  
Department of Labor Relations, Law, and History  
House Professor and Dean, William Keeton House, Cornell University  
Member: Department of History, Graduate Field  
Program in American Studies

### Education

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1997 Ph.D. in History, University of North Carolina, Chapel Hill  
1990 M.A. in History, University of Washington, Seattle  
1987 B.A. in History, University of California, Berkeley

### Research Honors, Fellowships, and Awards

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2011 Francis Parkman Prize, Society of American Historians  
2011 Merle Curti Award for Best Book in Social and/or Intellectual History,  
Organization of American Historians  
2011 Best Book Prize, *Labor History*  
2011 Best Book Award, United Association for Labor Education  
2011 Finalist, J. Anthony Lukas Prize for the Best Book in Nonfiction, Columbia School  
of Journalism and the Neiman Foundation at Harvard University.  
2011 Finalist, Sidney Hillman Book Journalism Award  
2009 University of Wisconsin, Havens Center for the Study of Social Structure and  
Social Change, Invited Visiting Lecture Series  
2006-2007 Fellow, Society for the Humanities, Cornell University  
2004-2005 American Council of Learned Societies/Andrew W. Mellon Fellowship  
2003 American Studies Course Improvement Grant, Cornell University  
2000 Philip Taft Prize for the Best Book Published in American Labor History  
1999, 2000 Special Research Grant Award, ILR School, Cornell University  
1996 New Jersey Historical Commission Research Grant  
1995-1996 Doris Quinn Dissertation Writing Fellowship, History, UNC  
1995 Foreign Language and Area Studies (FLAS-US Department of Education)  
Fellowship, for study at the Universidad Nacional Autónoma de México  
1995-1996 Research-in-Residence Fellowship, Center for U.S.-Mexican Studies, UCSD  
1994 Albert J. Beveridge Grant, American Historical Association

**Teaching Awards**

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- 2004 Outstanding Educator who most influenced a Merrill Presidential Scholar
- 2001 Outstanding Educator who most influenced a Merrill Presidential Scholar
- 2000 Excellence in Education Award, Labor and Employment Research Association
- 1999 MacIntyre Award for Exemplary Teaching, ILR School, Cornell University

**Books**

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*The Long Exception: The New Deal from Roosevelt to Obama* (with Nick Salvatore). Princeton: Princeton University Press, under contract.

*Stayin' Alive: The 1970s and the Last Days of the Working Class*. New York: The New Press, 2010 (paperback, 2012).

- Winner of the 2011 Francis Parkman Prize from the Society of American Historians best nonfiction book on an American theme
- Winner of the 2011 Merle Curti Prize for Best Book in Social/Intellectual History by the Organization of American Historians
- Winner the 2011 Best Book Prize from *Labor History*
- Winner of the 2011 Best Book Prize from the United Association for Labor Education
- Finalist for the 2011 J. Anthony Lukas Prize for Best Book in Nonfiction, sponsored by the Columbia School of Journalism and the Neiman Foundation of Harvard University
- Finalist for the 2011 Sidney Hillman Prize for Book Journalism
- *Choice* Outstanding Academic Title

*Capital Moves: RCA's Seventy-Year Quest for Cheap Labor*. New York: The New Press, 2001. (paperback with a new epilogue by the author); Ithaca: Cornell University Press, 1999 (clothbound).

- Winner of the 2000 Philip Taft Prize for the Best Book Published in American Labor History

**Edited Volumes**

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*International Labor and Working-Class History* 74 (Fall 2008), editor for special issue on "The Conservative Turn in Postwar United States Working Class History."

*Beyond the Ruins: The Meanings of Deindustrialization*.

Co-edited with Joseph Heathcott, foreword by Barry Bluestone. Ithaca: Cornell University Press, 2003.

### Articles and Chapters

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- "Getting Over the New Deal," in Daniel Katz and Richard Greenwald, eds., *Labor's New World* (New York: The New Press, forthcoming).
- "We Can't Go Home: Why the New Deal Will Not Renew," *New Labor Forum*, 20:1 (Winter 2011): 10-14.
- "The Long Exception: Rethinking the New Deal in American History." (with Nick Salvatore) *International Labor and Working-Class History*, 74 (2008): 3-32, with five commentaries and response, "History, Complexity, and Politics: Further Thoughts," 63-69.
- "The Conservative Turn in Postwar United States Working Class History," introduction to a special issue of *International Labor and Working-Class History*, 74 (2008): 70-75.
- "Dead Man's Town: 'Born in the USA,' Social History, and Working-Class Identity." (with Lauren Boehm) *American Quarterly*, 28:2 (June 2006): 353-378. Reprinted in Ken Womack, Jerry Zolten, and Mark Bernhard, eds., *Bruce Springsteen, Cultural Studies, and the Runaway American Dream* (forthcoming).
- "Portrait of the Working Class in a Convex Mirror: Toward a History of the 1970s." *LABOR: Studies in Working-Class History of the Americas*, 2:3 (2005): 93-102.
- "'Vigorously Left, Right, and Center at the Same Time:' The Crosscurrents of Working-Class America in the 1970s." *America in the Seventies*, eds., Beth Bailey and David Farber. (Lawrence: University Press of Kansas, 2004), 75-106.
- "The Enigma of Working-Class Conservatism: From the Hard Hats to the NASCAR Dads." *New Labor Forum*, 13 (Fall 2004): 9-17.
- "'A One-Sided Class War': Rethinking Doug Fraser's 1978 Resignation from the Labor Management Group." *Labor History* 44:3 (2003): 307-314.
- "The Meanings of Deindustrialization." (with Joseph Heathcott). *Beyond the Ruins: The Meanings of Deindustrialization*, eds., Jefferson Cowie and Joseph Heathcott. (Ithaca: Cornell University Press, 2003), 1-15.
- "Nixon's Class Struggle: Romancing the New-Right Worker, 1969-1973." *Labor History* 43 (Summer 2002): 257-283.
- "National Struggles in a Transnational Economy: A Critical Analysis of Labor's Response to NAFTA." *Labor Studies Journal* 21 (Winter 1997): 3-32.

**Article Manuscripts in Preparation**

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"Whatever Happened to Collective Economic Rights?"

"In Search of the Postmodern Working Class."

"Toxic Miracle: Capital Mobility and Environmental Destruction at RCA-Taiwan, 1970-2002."

**Review Essays**

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"Out of Control: Reagan, Labor, and the Fate of the Nation," *Dissent* (Winter 2011). [McCartin, *Collision Course*].

"Red, White, and Blue Collar," *Democracy: A Journal of Ideas*, 20 (Spring 2011).

"Monsters, Inc." *New Labor Forum* 14 (Summer 2005): 108-111. [*The Corporation*, directed by Mark Achbar and Jennifer Abbott].

"A Liberal's Heartland Lament." *Chicago Tribune Books*, 27 June 2004. [Frank, *What's the Matter with Kansas?*]

"The Intellectual as Fan." *Reviews in American History* 32 (June 2004): 274-281. [Marcusee, *Chimes of Freedom* and Coles, *A Poet Singing, A People Listening*].

"Death in the Desert." *Chicago Tribune Books*, 4 April 2004. [Urrea, *Devil's Highway*]

"In Search of the Postmodern Wobbly." *New Labor Forum* 11 (Fall/Winter 2002): 114-119. [Hardt and Negri, *Empire*]

"A Century of Sweat: Subcontracting, Flexibility, and Consumption." *International Labor and Working-Class History* 61 (Spring 2002): 128-140. [five books on sweated labor]

"Solidarity Strikes Out." *American Prospect* 13:1 (January 1-14, 2002): 41-45." [Franklin, *Three Strikes*, Zinn, Frank, Kelley, *Three Strikes*, and Murolo and Chitty, *From the Folks Who Brought You the Weekend*]

"Fandom, Faith, and Bruce Springsteen." *Dissent* 48 (Winter 2001): 112-117. [Alterman, *It Ain't No Sin to be Glad You're Alive* and Cavicchi, *Tramps Like Us*]

**Opinion Pieces, Journalism, Encyclopedia Entries, etc**

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- "Beyond Ohio," *The New Republic*, 8 November 2011  
<http://www.tnr.com/article/97160/ohio-referendum-unions-public-sb-5>
- "Class Consciousness," *Oxford Encyclopedia of American Business, Labor, and Economic History*, Melvyn Dubofsky, ed., New York: Oxford University Press, forthcoming.
- "The Ghost of Full Employment," *American Prospect* online, 29 September 2010  
[http://www.prospect.org/cs/articles?article=the\\_ghost\\_of\\_full\\_employment](http://www.prospect.org/cs/articles?article=the_ghost_of_full_employment)
- "Oh that 70s Feeling," *New York Times*, 5 September 2010.
- "Are We Not Men? We are Devo!" *History News Network*, August 2010  
<http://hnn.us/articles/130549.html>
- "On Lecturing in a Prison, Where Minds are Free," *Chronicle Review (Chronicle of Higher Education)* 21 February 2010.
- "What is Socialism in 2009?" *New York Times* online, 15 September 2009 (with Nick Salvatore).
- "Looking Beyond our Own Bums," *Cornell Daily Sun*, 5 March 2009.
- "Talking 'bout Their Generation," *Insider Higher Ed*, 23 October 2007.  
<http://www.insidehighered.com/views/2007/10/23/cowie>
- "For the Long Run: The Employee Free Choice Act," *Common Dreams*, 27 April 2006.  
<http://www.commondreams.org/views06/0427-32.html>
- "Why History May be a Bad Guide to What's Happening this Week at the AFL-CIO Convention." *History News Network*, 25 July 2005. <http://hnn.us/articles/13371.html>
- "Pickup Line: Howard Dean's Assertion about Truck Drivers and Confederate Flags Was Clumsy—But on the Right Track." *The American Prospect* online, 7 November 2003. <http://www.prospect.org/webfeatures/2003/11/cowie-j-11-07.html>
- "Working Class." *Encyclopedia of American Culture and Intellectual History*, eds. Mary Kupiec Cayton and Peter W. Williams. Vol II, pp. 431-439. New York: Scribner's Sons, 2001.
- "Anything but an Industrial Town." *BookPress: The Newspaper of the Literary Arts* 8 (May 1998).
- "NAFTA's Labor Side Accord: A Textual Analysis" (and John D. French). A special pull-out section of *Latin American Labor News* 9 (1994).
- "U.S. Labor and Free Trade: The Future and History." *Latin American Labor News* 8 (1994).

**Book and Film Reviews**

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Beth English, *A Common Thread: Labor, Politics, and Capital Mobility in the Textile Industry* (Athens: University of Georgia Press, 2006) in *New England Quarterly* 81 (June 2008): 367-369.

Timothy Minchin, *Don't Sleep with Stevens!: The J.P. Stevens Campaign and the Struggle to Organize the South, 1963-80* (University Press of Florida, 2005) in *LABOR: Studies in Working Class History of the Americas* 4 (Spring 2007): 137-138.

Michael Zweig, *What's Class Got To Do With It? American Society in the Twenty-First Century* (Ithaca: Cornell University Press, 2004) in *Working-Class Notes* 8 (Fall 2004): 8.

Edward C. Lorenz, *Defining Global Justice: The History of U.S. International Labor Standards Policy* (Notre Dame: University of Notre Dame Press, 2001) in *American Historical Review* (June 2003): 865-866.

*The Internationale*. A film by Peter Miller. First Run/Icarus Films, 2000, 30 mins, and *For Man Must Work*. A film by Jean-Claude Bürger. First Run/Icarus Films, 2000, 52 mins. in *Labor History* 43 (November 2002): 587-589.

*La Ciudad* (The City). Produced, written, and directed by David Riker. Zeitgeist Films, 1999. 88 mins. *Journal of American History* 87 (December 2000): 1169-1170.

Dana Frank, *Buy American: The Untold Story of Economic Nationalism* (Boston: Beacon Press, 1999) in *Journal of American History* 87 (June 2000): 193-194.

Stephen B. Adams and Orville R. Butler, *Manufacturing the Future: A History of Western Electric* (New York: Cambridge University Press, 1999) in *American Historical Review* 105 (June 2000): 938-939.

Judith Stein, *Running Steel, Running America: Race, Economic Policy and the Decline of Liberalism* (Chapel Hill: University of North Carolina Press, 1998) in *Business History Review* 79 (Autumn 1999): 546-548.

Andrew Herod, ed., *Organizing the Landscape: Geographical Perspectives on Labor Unionism* (Minneapolis: University of Minnesota Press, 1998) in *Annals of the Association of American Geographers* 89 (September 1999): 556-557.

Kim Moody, *Workers in a Lean World: Unions in the International Economy* (London: Verso Press, 1998) in *International Labor and Working-Class History* 56 (Fall 1999): 134-136.

Devon G. Peña, *The Terror of the Machine: Technology, Work, Gender, and Ecology on The U.S.-Mexico Border* (Austin: CMAS/University of Texas Press, 1997) and Norma Iglesias Prieto, *Beautiful Flowers of the Maquiladora: Life Histories of Women Workers in Tijuana* (Austin: University of Texas Press, 1997) in *Labor History* 39 (November 1998): 502-504.

Tom Zaniello, *Working Stiffs, Union Maids, Reds, and Riffraff: An Organized Guide to Films About Labor* (Ithaca: Cornell University Press, 1996) in *Industrial and Labor Relations Review* 51 (July 1998): 720-721.

### ***Bibliographies and Working Papers***

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*Labor and NAFTA: A Bibliography.* With John D. French and Scott Littlehale. Center for Labor Research and Studies of Florida International University, Miami, 1995.

*Labor, Economic Integration and Transnationalism: A Miscellaneous Bibliography.* With John D. French, Mark Healey, and Scott Littlehale. Center for Labor Research and Studies of Florida International University, Miami, 1995.

*Labor and NAFTA: A Briefing Book.* With John D. French and Scott Littlehale. Durham: Duke-UNC Program in Latin American Studies, 1994.

"The Search for a Transnational Discourse for a North-American Economy: A Critical Review of U.S. Labor's Campaign Against NAFTA (With Response by Ian Robinson and Reply by the Author)." *Latin American Labor Studies Occasional Paper #22* of the Center for Labor Research and Studies of Florida International University, Miami, 1995.

"El Acuerdo Lateral Sobre Trabajo del Tratado Norteamericano de Libre Comercio: Un Análisis Textual." With John D. French. *Latin American Labor Studies Occasional Paper #9* of the Center for Labor Research and Studies of Florida International University, Miami, 1995.

"The Emergence of Alternative Views of Latin America: The Thought of Three U.S. Intellectuals, 1920-1935." *Working Paper #3 of the Duke-UNC Program in Latin American Studies*, Durham, 1992.

**Invited and Endowed Lectures, Papers, Roundtables, Commentary**

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2011-2012 Endowed Lectures on *Stayin' Alive*

Harrison Distinguished Lecture, Western Kentucky University, 5 April 2012

Mayrock Lecture, Department of History, Ithaca College, 28 April 2011.

Walter Rundell Lecture in American History, Miller Center for Historical Studies,  
University of Maryland, 25 April 2011.

Richard Shryock Lecture in American History, University of Pennsylvania History  
Department, 21 April. 2011

2011 Roundtables on *Stayin' Alive*

Social Science History Association, Boston, 17-20 November.

Conference on Rights, San Francisco State University, 15-17 September.

Working Class Studies Association, University of Illinois, Chicago, 22-25 June.

2010-2012 Invited Book Talks on *Stayin' Alive*:

2012 UC Berkeley, American Political History Seminar, Institute for  
Governmental Studies, 9 March.

2012 University of Illinois, Chicago, Institute for the Humanities

2011 Conference on Rights, San Francisco State (Plenary address), 15  
September

2011 Cornell University Reunion, 11 June.

2011 Cornell Alumni Club, Buffalo, NY, 11 May.

2011 Temple University, Department of History, 20 April.

2011 Empire State College, Saratoga Springs, NY, 5 February.

2010 Tulane University, Department of American Studies, 1 November.

2010 First Year Parents' Weekend, Cornell University, 23 October.

2010 University of Wisconsin, Milwaukee, 21 October.

2010 Cornell Bookstore (covered by CSPAN), 22 September.

2011 Invited Paper. "Rethinking the 'Working Class' for a Postmodern Age," **Workers and World Crisis Conference, Georgetown University**, 22-24 September.

2011 Invited Paper. "Why Conservatives Make Better Postmodernists," Georgetown, Labor Activists and Intellectuals organization conference launch. 8 June.

2011 Panel Commentary. "Signing Up and Walking Out in the 1970s: The Possibilities and Constraints for Workers and Their Unions," **Southern Labor Studies Association (LAWCHA Conference)**, Atlanta, 7-10 April.



- 2010 Endowed Lecture. "The Long Exception: An Interpretation of the New Deal from FDR to Obama," **Milton Konvitz Memorial Lecture, ILR School, Cornell**. 8 November 2010.
- 2010 Invited Paper. "The Constraints of History: Obama, the New Deal, and American History" (with Nick Salvatore), **Institute for Workplace Studies, Cornell Club, New York City**, 18 March.
- 2009 Invited Paper. "The Long Exception: The New Deal from FDR to Obama" (with Nick Salvatore), **Department of History, Princeton University**, 12 November.
- 2009 Invited Paper. "Something's Happening to People Like Me: The Seventies as the Last Days of the Working Class." **Department of History, University of Michigan**, 25 September.
- 2009 Invited Paper. "The Many Ghosts of Tom Joad." **Cornell New Student Reading Project**, Barton Hall, Cornell University, 23 August.
- 2009 Invited Lecture Series. **University of Wisconsin, Havens Center for the Study of Social Structure and Social Change Havens Center** March 31-April 1.  
     "Stayin' Alive: The 1970s and the Last Days of the Working Class"  
     "In Search of the Postmodern Working Class"  
     "RCA Workers from the Sit-Downs to Seattle"
- 2008 Paper. "The Long Exception: Rethinking the Place of the New Deal in American History" (with Nick Salvatore), **Workers, the Nation-State, and Beyond: The Newberry Conference on Labor History Across the Americas**, Newberry Library Chicago, 19 September.
- 2007 Invited Lecture. "Toxic Miracle: RCA-Taiwan and Corporate Responsibility." Business Ethics, Law, and History: From the Atlantic Slave Trade to Wall Street. **University of Chicago Law School**, 1-2 November.
- 2007 Invited Lecture. "Individualism and Democracy: Bridging Democratic Theory with Bruce Springsteen," **Misericordia University**, 28 September.
- 2007 Krieger Lecture in American Political Culture. "The Long Exception: Rethinking the New Deal Order in American History" (with Nick Salvatore), **Cornell University**, 13 March.
- 2006 Invited Lecture. **U.S. Embassy, Seoul**, South Korea, DVC, "The History and Meaning of Labor Day," 15 September.
- 2006 Congressional Briefing. The Employee Free Choice Act. **Capitol Building**, Washington, D.C., 8 May.
- 2006 Panel Commentary. "The 1970s and the Resurgence of the Right in American Politics." **American Historical Association**, Philadelphia, 5-8 January.

- 2005 Invited Paper. "Losing Class: McGovern, Labor, and the New Politics," for the conference **Rank-and-File Movements of the Long 1970s** at the Center for Social Theory and Comparative History, UCLA, 11-12 November.
- 2005 Paper. "Dead Man's Town: 'Born in the USA,' Social History, and Working-Class Identity," at **Glory Days: A Bruce Springsteen Symposium**, Monmouth University, 9-11 August.
- 2005 Roundtable Discussant. "Is There an Attack on Labor Studies?" **Organization of American Historians**, San Jose, 1 April.
- 2004 Invited Paper. "How American Workers Lost Their Class: The Culture Wars and the Eclipse of Economic Identity since the 1960s," an invited paper at the **Working Lives Seminar**, sponsored by the **Economic & Social Research Council, London**, 26 November.
- 2004 Paper. "'Life Goin' Nowhere': The Fate of the Seventies Working-Class in *Saturday Night Fever* and *Blue Collar*," **American Studies Association**, Atlanta, 12 November.
- 2004 Invited Paper. "Working-Class Conservatism from the Hard Hats to the NASCAR Dads," at the **Center for Working-Class Studies**, Youngstown State University, 12 October.
- 2004 Plenary Address. "Working-Class Conservatism," at **How Class Works** conference, SUNY Stony Brook, 10-12 June.
- 2004 Paper. "Left, Center, and Right at the Same Time: The Crosscurrents of Blue-Collar America in the 1970s," **Organization of American Historians**, Boston, 25-28 March.
- 2004 Invited Paper. "From Hard Hats to NASCAR Dads: The Cultural Politics of the White, Male Working-Class from Nixon to Bush" **University of California, Los Angeles**, 5 February.
- 2004 Invited Paper. "Stayin' Alive: The Revival and Near Death of the American Working-Class in the 1970s," **Department of History, University of California, Santa Barbara**, 6 February.
- 2003 Invited Paper. "Last Days of the Working Class: A Social History of 1970s Popular Culture" **Newberry Library Seminar**, Chicago, 1 October.
- 2003 Paper. "Toxic Miracle: Capital Mobility and Environmental Destruction at RCA's Taiwan Factory, 1970-2002" at the **Rutgers Center for Historical Analysis** project in **Industrial Environments**, 22 April.
- 2002 Paper. "The End of the Working-Class Hero in 1970s Popular Culture," for the **Conversations in Working Life** series at the **Kheel Center for Labor-Management Documentation**, Cornell University, 7 November.
- 2002 Paper. "The New Deal That Never Happened: Full Employment and the Politics of Class in the 1970s" at the conference **How Class Works** at SUNY Stony Brook, 5-9 June.

- 2002 Panel Commentary. "Reaching Beyond White Supremacy: New Comparative Scholarship on the United States and South Africa" at the workshop, **New Directions in Comparative and Transnational History** at the Centre for the Study of the United States, University of Toronto, 30 May.
2002. Plenary Commentary. "The International Social Question," at the **Southern Labor Studies Conference: The Making of the Atlantic Working Classes**, Florida International University, 26-28 April.
- 2001 Paper. "Nixon's Class Struggle: Winning the Hard Hats to the New Majority," for the **Conversations in Working-Class Life** at the **Kheel Center for Labor-Management Documentation**, Cornell University, 8 November.
- 2001 Invited Paper. "What's So New about the *Maquiladora* Phenomenon? Industrial Geography, the US Past, and the Mexican Present," **Transborder Peoples and the Intersection between Latino and Latin American Studies**, CLACS and Latino Studies at Indiana University and LASP-Kellogg Institute and ILS at Notre Dame, Indiana University, Bloomington, 1-2 June.
- 2001 Paper. "Thinking Without Borders: Embedding Local Experience in Transnational History" **American Historical Association**, Boston, 4-7 January.
- 2000 Book Roundtable Discussant. *Capital Moves: RCA's Seventy-Year Quest for Cheap Labor* (Ithaca: Cornell University Press). **Social Science History Association**, Pittsburgh, 26-29 October.
- 2000 Book Roundtable Discussant. Linda Gordon's *The Great Arizona Orphan Abduction* (Cambridge: Harvard University Press, 1999). **Social Science History Association**, Pittsburgh, 26-29 October.
- 1999 Panel Commentary. "Deindustrialization and Memory: Community, Politics, and Representation," **North American Labor History Conference**, Wayne State University, Detroit, 21-23 October.
- 1998 Invited Paper. "Migrant Capital: One Corporation's Unrequited Search for Cheap Labor," **The Politics of Globalisation/s**, International Program in Political Economy, Cornell University, 6-7 November.
- 1998 Panel Chair. "Labor, Politics, and Policy" at **The Revival of the Labor Movement? Arguments, Evidence, Prospects**, ILR School, Cornell University, 16-17 October.

- 1998 Paper. "Workers' Place in Capitalist Space: The Migration of RCA and the Problem of Community, 1936-1995," **Organization of American Historians** annual meeting, Indianapolis, 2-5 April.
- 1997 Invited Paper. "On the Road with RCA: Capital Migration and Labor's Sense of Place in North America, 1929-1997," **Penn State Labor History Workshop**, Department of History, Pennsylvania State University, 3 December.
- 1997 Paper. "Bordering on the Sunbelt: Comparing RCA in Memphis, Tennessee and Ciudad Juárez, Chihuahua, 1964-1995," **Southern Historical Association**, Atlanta, 5-7 November.
- 1996 Paper. "The Transnational Challenge: A Crisis for Labor and an Agenda for Research," **Ford Foundation Working Group on Global Labor/Global Capital**, Duke University, 18 November.
- 1996 Paper. "From Cheap and Docile to 'Poisoned' Against the Company: Social Change and Capital Migration in the U.S. and Mexico" at the **Social Science History Association**, New Orleans, 10-13 October.
- 1996 Paper. "Gender, Identity and Globalization in Comparative Perspective: RCA in Memphis, 1964-1970," **Berkshire Conference on the History of Women**, Chapel Hill, North Carolina, 7-9 June.
- 1996 Invited Paper. "Industrial Locations and the Spaces in Between: North American Labor and the Problem of Capital Migration," **Center for Democratization and Economic Development**, University of California, San Diego, 26 February.
- 1995 Paper. "RCA Workers and Migrant Capital: The View from Indiana and Chihuahua, 1936-1995," **Labor Before and After Free Trade**, University of Texas, Austin, 26-29 October.
- 1995 Paper. "Workers across Space: Comparative Labor History and RCA's Changing Geography of Production, 1936-1993," **Research Seminar on Mexico and U.S.-Mexican Relations at the Center for U.S.-Mexican Studies**, University of California, San Diego, 31 May.
- 1995 Paper. "National Struggles in a Transnational Economy: Labor's Response to NAFTA in Trinational Perspective," **Southwest Labor Studies Association**, UCLA, 4-6 May.
- 1994 Paper. "The Search for a Transnational Discourse for a North American Economy: A Critical Review of U.S. Labor's Campaign Against NAFTA," **Labor, Free Trade and Economic Integration in the Americas: National Labor Union Responses to a Transnational World**, Duke University, 25-28 August.

- 1993 Paper. "Labor at the Border: A Report from Ciudad Juárez," **Working Group on Labor and Free Trade in the Americas**, Duke-UNC Program in Latin American Studies, Chapel Hill, North Carolina, 6 December.

### Employment History

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| 2008-2012        | House Professor and Dean, William Keeton House, Cornell  |
| 2012-present     | Professor of History, ILR School, Cornell University   |
| 2004-2012        | Associate Professor of History with Tenure, ILR School, Cornell  |
| 2005             | Visiting Professor, Deep Springs College, California   |
| 2000, 2002, 2003 | Visiting Graduate Faculty, University of Massachusetts, Amherst,<br>Masters Program in Union Leadership and Administration |
| 2001-2004        | Assistant Professor of History, ILR School, Cornell University   |
| 1997-2001        | Visiting Assistant Professor of History, ILR School, Cornell   |
| 1997             | Lecturer, Department of History, University of New Mexico, 1997  |

### Teaching Interests

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Postwar U.S. Social and Political History  
 Comparative and Transnational History  
 Social Movements in American History  
 Social Class and Inequality in the United States  
 U.S. Labor and Working-Class History  
 Latin America History  
 History through Film, Music, Television, and Popular Culture

#### Courses Taught:

- 19th Century U.S. Social and Working-Class History
- 20th Century U.S. Social and Working-Class History
- America in the Seventies
- Recent History of American Workers, 1960-2010
- Comparative North American History: Canada, Mexico and the U.S.
- Latin American Labor History
- Working-Class America in Mass Media and Popular Culture
- Social History of American Empire
- Body, Mind, and Soul: Elvis, Dylan, Springsteen and Postwar American Culture
- Sustainable Ithaca (Service Learning Class)
- US Labor and Working Class History in Comparative and Transnational Context (grad seminar)
- From Easy Rider to the Reagan Revolution (Cornell Adult University)
- Six Pretty Good Books (University Course) with Steve Ceci and Jeff Hancock
- The American Left: A Critical History (forthcoming)

**Research Interests**

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U.S. social and political history, popular movements and reform.  
 History and ideas of social class since 1945.  
 Transnational and comparative labor and working-class history in the Americas.  
 Global History of the Wage  
 Popular Culture

**Membership in Professional Organizations**

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Society of American Historians  
 Organization of American Historians  
 American Historical Association  
 Labor and Working-Class History Association  
 American Studies Association

**Professional Service**

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|            |   |
|------------|---|
| 2012-2013  | Merle Curti Prize Committee, Organization of American Historians  |
| 2011-2012  | Co-Chair (with Vice Provost), West Campus Council   |
| 2011-2012  | Anthony J. Lukas Prize Book Prize Committee   |
| 2011-      | Executive Board, Worker Rights & Collective Representation Institute, ILR                                     |
| 2011-      | Cornell Cinema Advisory Board   |
| 2010-      | Advisory Group on Implementing a Consolidated Library Model for Hospitality, Labor, and Management at Cornell |
| 2010-      | Cornell Common Course Experience, Vice Provost's Committee  |
| 2011-      | Cornell Common Course Steering Committee  |
| 2010-      | West Campus Evaluation Committee  |
| 2009       | Reimagining Cornell Strategic Plan—Education Working Group  |
| 2009-2010  | Cornell University Midstates Accreditation Steering Committee, Working Group on the Faculty                   |
| 2009-      | Faculty advisor, The Fanclub Collective (CU student group)  |
| 2010-      | Faculty advisor, Silk Road (CU student group)   |
| 2009       | Task Force on the Catherwood Library  |
| 2008-2012  | House Professor and Dean, William Keeton House, Cornell   |
| 2008-      | Marshall Scholarship and the Rhodes Scholarship University Endorsement Committee                              |
| 2008-2011  | ILR Personnel Committee   |
| 2007-2008  | Faculty Fellow, Alice Cook House, Cornell University  |
| 2007- 2008 | Committee on Historical, Theoretical, and Social Scientific Research at Cornell                               |
| 2006-2009  | Senior Editor, <i>International Labor and Working-Class History</i>   |
| 2003-      | Editorial Board, <i>International Labor and Working-Class History</i>   |
| 2004-      | Contributing Editor, <i>LABOR: Studies in Working-Class History in the Americas</i>                           |
| 2006-2008  | Ithaca Town Councilman  |

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| 2005-2008 | Academic Standards and Integrity Committee, ILR School, Cornell |
| 2002-     | Philip Taft Labor History Book Prize Committee                  |
| 2005      | Chair, Philip Taft Labor History Book Prize Committee           |
| 2003-2007 | Board of Directors, Americans for Democratic Action, Washington |
| 2001-2007 | Workers' Rights Committee, Americans for Democratic Action      |
| 2002-2004 | Chair, Union Days Program Committee, Cornell University         |
| 1997-2008 | Union Days Program Committee, Cornell University                |
| 2001-2004 | Board of Directors, Labor and Working-Class History Association |
| 2002-2004 | Undergraduate Program Committee, ILR, Cornell University        |

### Review Peer

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| 2010 | Oxford University Press  |
| 2009 | University of Pennsylvania Press                               |
| 2008 | Cornell University Press                                       |
| 2007 | <i>International Labor and Working-Class History</i>           |
| 2006 | <i>Journal of American History</i>                             |
| 2005 | <i>LABOR: Studies in Working-Class History of the Americas</i> |
| 2005 | University of Chicago Press                                    |
| 2005 | <i>International Labor and Working-Class History</i>           |
| 2005 | <i>LABOR: Studies in Working-Class History of the Americas</i> |
| 2004 | <i>Journal of American History</i>                             |
| 2004 | <i>Social Science History</i>                                  |
| 2003 | Cornell University Press                                       |
| 2002 | <i>Journal of American History</i>                             |
| 2002 | Duke University Press  |
| 2000 | <i>Industrial and Labor Relations Review</i>                   |
| 2000 | <i>Michigan Historical Review</i>                              |

### Selected Media Appearances/Interviews

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*LA Times, USA Today, Die Welt (Germany), Atlantic Monthly, Salon.com, Insider Higher Ed, LO-Tidningen (Sweden), Washington Post, Business Week, National Public Radio Weekend Edition, NPR.org, Wall Street Journal Market Watch (online), Gannett News Service, National Public Radio Morning Edition, New York Times, Associated Press, New York Daily News, Business Week, WSKG (Binghamton), WHCU (Ithaca), KKFI (Kansas City), New Haven Register, Providence Journal, Reuters, Pittsburgh Tribune-Review, Rochester Democrat and Chronicle, Daily Labor Report, Hartford Courant, Transforming America (documentary film), WYSU (Youngstown), Chronicle of Higher Education, KLAV (Las Vegas), Chicago Tribune, WNYC (New York), KPFK (Los Angeles), Bloomington Herald-Times (Ind.), Cornell Chronicle, Cornell Daily Sun, Ithaca Journal, pop.politics.com, Arts and Letters Daily, Far Eastern Economic Review, Syracuse Post-Standard, Behind the Miracle (Taiwan Public Television documentary), Public Employee Press, WJR (Detroit), St. Louis Post-Dispatch, Michigan Talk Radio Network, KBOO (Portland), Lingua Franca.*